

INKARE

WE CARE ABOUT YOU

THANKS



We are Inkare

Innovative way to distribute insurance services

VISION

To be the world's renowned platform
that enhance job creation through
insurance services.



Price: High insurance premium accessible mostly to the rich and peoples working in the public sector.

Income: High unemployment rate or very poor income earning.

Logistics: Poor distribution channels.

Education: Poor knowledge of insurance services.

Development: little to no innovation.

Let us imagine a situation where a Startup need an accountant service for 2 days and is likely interested in doing a social good rather than paying with cash. What do you think is the suitable gift this Startup can give to this young skill youth?



BE COOL WE HAVE CRAFTED A SOLUTION FOR THAT

A MOBILE APPLICATION

WHERE PEOPLE CAN FIND A JOB AND BE
INSURE AT THE SAME TIME

NO MORE
MONEY TO
BUY
INSURANCE
PRODUCTS

FIND THE BEST JOB
THAT MATCH TO
YOUR SKILLS

EASILY CONNECT WITH
EMPLOYER IN YOUR
REGION AND IN THE
WORLD



120 BILLION FCFA INSURANCE MARKET IN CAMEROON

LESS THAN 60
BROKERS

18 MILLION JOBS NEEDED ANNUALLY IN SUB
SAHARAN AFRICA

ONLY THREE MILLION JOBS ACTUALLY
CREATED

MARKET CAP OF 16 MILLION JOBS TO BE
CREATED



HOW IT WORK

COLLABORATION

We partner with insurance companies and list their offers in our platform.

MARKETING

We sell these insurance products to other Companies, SMEs and to individuals in need of labor force for a maximum three Days work contract.

REWARD

Finally we grant this insurance licenses to skilled peoples or individuals available for the tasks.

Note: It is a bi-way-relationship

WHAT WE'RE LOOKING FOR



Raising funds of at least 5 billion francs in the next two years of operation

18 Month of runway to work on



- Product market fit
- Customer development
- Early marketing development
- Collaboration
- Profitability

Activa group, Generalia Insurance, Inquire Cameroon, E.t. insurance, ReNew Insurance, Sanlam Insurance, GGA Cameroon, SIMBA insurance, Mouvassur investment.

COMPETITORS

In Africa, as elsewhere, the future of work will depend on the battle between automation and innovation. While automation leads to a decline in employment in old sectors, innovation makes new factors or tasks possible.

Camilla Rocca

